

Successful SWEEPSTAKES



Sweepstakes are easy to set up, a brilliant opportunity to raise funds for Ashgate Hospice and they bring out everyone's competitive side!

The ways you can use a sweepstake are almost endless and can be a great opportunity to get together with your friends, family or colleagues to support Ashgate Hospice's work. This pack will provide you with everything you need for a successful sweepstake, from inspiration, to the resources required.

What you will find in this pack

- An abundance of ideas for your sweepstake. However, if you have an idea that isn't listed in our pack, that is great, too.
- Step by step instructions.
- A sweepstake grid, for you to fill in and cut out.
- A poster, so you can record who has drawn which entry.

Do you need help deciding what to choose?

Big sports tournaments on the television offer a brilliant opportunity for getting everyone together for a sweepstake. Whether you are into football, rugby, formula one or the grand national, this pack will work for them all!

It doesn't have to be done with a TV programme. You could choose to do one for the number of sweets in a jar, hottest day of the month or if you are expecting a baby, you could guess the weight.

Top tip

Are you taking part in one of our events like **Sparkle Night Walk**, **Rise to 100** or **High Peak Trail Walk**, or taking on a challenge in aid of Ashgate Hospice, such as the **London Marathon**, **Derbyshire Three Peaks**, or a sponsored challenge of your choice? Sweepstakes are a great way to get people talking about the challenge you have set yourself and boost the funds you raise at the same time. You could create one for people to guess the time it will take you to complete.

You can print as many copies as you like depending on how many people are taking part, and some people may also want to enter more than once to increase their chances of winning.

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How it works

1. Print off this fundraising pack.
2. Fill out the boxes with all the teams, players, answers or equivalent relevant to your sweepstake.
3. Cut them out and fold them up so you can't see what is written on them. (You don't want any cheating!)
4. Ask those taking part to draw them at random for a suggested donation, for example, £5.
5. Make a note of who has drawn what using the poster.
6. When the sweepstake is over, award the prize to whoever picked the winning entry.
7. Donate the funds you raised to Ashgate Hospice and thank everyone who took part.

For all the information you need on organising your sweepstake legally, please refer to the following websites:

www.gamblingcommission.gov.uk/public-and-players/guide/page/how-to-run-a-lottery-with-people-you-work-with

www.gamblingcommission.gov.uk/public-and-players/guide/page/how-to-run-a-lottery-with-people-you-live-with

Prizes!

There are a few options when it comes to rewarding the lucky winner of your sweepstake. It is up to you what you go for.

- You could split the money in half and donate half to Ashgate Hospice and the winner receives the other half.
- You could source a prize from a local business, or ask people taking part to donate items to put a hamper together so that they receive a prize, with 100% of the donations going to the hospice.
- Lastly, you could ask the person who wins what percentage they would like to donate and how much they would like to receive.

A large, rounded rectangular graphic with a dark blue border and a pink-to-purple gradient background. Inside, the text "PRIZES to be won" is written in white, with "PRIZES" in a large, bold, sans-serif font and "to be won" in a smaller, lowercase sans-serif font below it.

PRIZES
to be won

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