



Ashgate Nurse Training

Sponsorship Opportunities



Thank you for considering sponsoring an Ashgate nurse's training. When you partner with Ashgate you are helping us to provide our crucial care to those who need it most.

Ashgate Community Team

Our specialist nurses care for patients with a life-limiting illness, and most receive their care at home. Our Palliative Care Specialist Nurses work alongside other health and social care professionals to ensure patients receive all the support they need. This includes managing difficult symptoms and providing advice. This enables patients to live their lives as comfortably as possible and empowers them to make choices about their care. Our nurses also ensure patients get the practical and emotional support they and their loved ones need.



Ashgate Support Worker, Pam visiting a patient at Home



1,647

patients were supported at home during 2020/21 by our Specialist Palliative Care Nurses and Support Workers

Nurse Training

All of our nurses are qualified to do their crucial roles but there are additional training courses that up-skill our nurses and have significant positive impacts on the care that is received by our patients.

Nurse Prescribing is just one of those courses. Here's why it is so valuable for our nurses:

Helen is an experienced Community Nurse who has worked at the hospice for over 30 years. On Good Friday, prior to the Easter Bank Holiday weekend, Helen visited a patient who had been discharged from hospital the day before. She was a young lady called Sarah who had been determined to have treatment for her cancer but had become too unwell to continue. When Helen visited her at home it became clear that she had been discharged quickly from the hospital because she was dying and wanted to be at home with her family.

Using her knowledge of specialist palliative care, Helen was able to assess Sarah's symptoms. Sarah was feeling sick and too weak to swallow her pain medication, causing her to become anxious and restless.

As Sarah was struggling to swallow, it became apparent that she needed her medication intravenously. Thankfully because Helen was trained as a Non-Medical Prescriber, she was able to prescribe and give Sarah her medication via a syringe driver. This kept Sarah comfortable, relieved her nausea, and reduced her anxiety and distress.

If Helen had not been trained to prescribe, there would have been an anxious wait for an out of hours GP to respond over a Bank Holiday weekend and unnecessary prolonged distress for Sarah and her family until her symptoms were managed.

We know that getting quick access to the right medication to manage people's symptoms makes all the difference to their experience of dying at home. Having the Non-Medical Prescribing qualification enables our Specialist Palliative Care Nurses, like Helen, to respond quickly and use all their knowledge and skills to keep patients comfortable at the end of their lives.

So many patients have benefited over the years because our Community Nurses have been able to prescribe medications for pain and symptom management, not only at the end of their lives but to help them have a better quality of life when living with a life-limiting illness.

Nurse Prescribing isn't just beneficial to the patient and the nurse, but also for the patient's family and loved ones. Here's what Sarah's family had to say:

"The fact that Helen was able to come out and make these medication changes so quickly was crucial to our being able to cope with Sarah at home. She was able to prescribe additional medication to make Sarah comfortable and relieve her sickness and anxiety. The fact that she got to know Sarah and had that continuity was a big factor. I do not know how we would have been able to cope without the input... because it made all the difference".

Why partner with Ashgate?

- We'll support your business objectives

We have extensive experience working with businesses and can create a package to help meet your business objectives.

- Increase brand awareness

Ashgate Hospice is the most followed adult hospice in the UK, with:

 22,685	Facebook likes
 5,536	Twitter followers
 2,571	Instagram followers
 1,109	LinkedIn followers
PLUS	significant reach on the Ashgate Hospice website

Our dedicated Marketing and Communications team will work with you to maximise promotional opportunities, both in the local press and across our supporter base.

- Support every step of the way

Your dedicated Partnerships Manager will provide everything you need to make our partnership a success. We'll be with you every step of the way to ensure everything goes as smoothly as possible.



Sponsorship Packages for Community Nurse Training	One Community Nurse £90 per month	Two Community Nurses £180 per month	The whole Community Nurse Team £1,530 per month
Your company logo featured on the Corporate page of the Hospice website	Y	Y	Y
A bespoke thank you will be sent to you from a Community Nurse (or Nurses)	Y	Y	Y
You will have use of the 'proud to sponsor Ashgate Nurse's Training' badge on your website and email footer	Y	Y	Y
Your company will be thanked on Ashgate's social media (Facebook, Twitter, LinkedIn and Instagram)	Y	Y	Y
You will receive a framed certificate of sponsorship for your business to proudly display	Y	Y	Y
Your testimonial, photo and company logo will feature on our Corporate Fundraising page with a link to your website			Y
Press coverage and photos with the Community Nursing Lead and Community Nurses			Y

Interested in sponsoring nurses training?

To find out more about how you can help, speak to Ali Ward-Foster on **07736 909 011** or email alison.ward-foster@ashgatehospice.org.uk.