



Ashgate
**Sparkle
Night Walk**

Sponsored by



Your Fundraising Pack

You're doing something amazing!



Saturday 22nd June 2024
Chesterfield Football Club

This pack is full of
inspirational ideas to help
kick-start your fundraising.
Now, let's get ready to Sparkle!

WELCOME to team Ashgate!

Thank you for signing up to the Sparkle Night Walk and supporting your local hospice.

Ashgate Hospice provides the best possible care and support for people living with a life-limiting illness, both in the hospice and in the community, including the patient's own home. This means we can care for people in the place they want to be. We understand that life-limiting illnesses affect not only the patient, but those close to them too. At Ashgate, we have a dedicated Supportive Care Team to help support a patient's loved ones through their illness and after their death. We look after patients and families across North Derbyshire.

Ashgate Hospice is not an NHS hospice. Less than 40 per cent of our income comes from NHS budgets. It is thanks to the huge generosity of supporters like you that we can provide our care and help create special and treasured moments for our patients and their loved ones.

The Sparkle Night Walk 2023 was the biggest yet! Over 3,100 people signed up and flooded the streets of Chesterfield in flashing bunny ears and together raised over £317,000! Smashing the previous record by an amazing £58,000!

We want the Sparkle Night Walk 2024, sponsored by NOCN Group, to be the best yet with lots more of you signing up and raising money for hospice care in North Derbyshire.

In this pack, we've put together lots of ideas of how you can raise sponsorship money and the direct impact your money has on local people.



Lynn's story

"My husband made it clear he didn't want to go to the hospice. When the time came for him to come home, he didn't want to leave."

Doctors told Keith Bennett that they had found cancer on one of his kidneys and in his lymph nodes in January 2022 following a scan.

Despite undergoing aggressive treatment and surgery, Keith's cancer had spread across his body by April 2023.

The father-of-two, from Coal Aston, had hoped to spend his final weeks and months at home, but when his condition deteriorated, he "reluctantly" accepted an offer of receiving care at our Inpatient Unit.

"Keith wasn't happy and made it clear he didn't want to go to the hospice," said Keith's wife, Lynn, who will be taking on the Sparkle Night Walk in his memory. "His words were "the hospice is where you go to die".

"Reluctantly, he agreed to go, and this ended up feeling like a massive weight had been taken off our shoulders; we knew he was finally in the right place to be cared for.

"His first stay was for three weeks and when the time came for him to come home, he didn't want to leave."

Lynn says Keith "would help anyone" and was well-known in the community having volunteered as a Scout Leader and a Community First Responder the ambulance service.

After returning home following his first stay on the hospice's Inpatient Unit, Keith's condition worsened, and he returned to the ward weeks later.

This would be his final stay at the hospice before he died on 11th July, aged 63, with Lynn and his two sons, Scott and Aidan by his side.

Lynn added: "Although Keith wanted to be at home for his end of life care he became too poorly and it was decided Ashgate would be the best place for him to be.

"Keith felt safe and well cared for. The main aim of the doctors was to get his pain under control, and they persevered and did everything they could to make him comfortable.

"He became popular with the staff and volunteers, who enjoyed coming in to see his Staffordshire Bull Terrier who came in for visits. Everything about the care was just fantastic.

"We'll be at Sparkle this year in tribute to Keith and to say thanks to Ashgate for everything they did for our family."

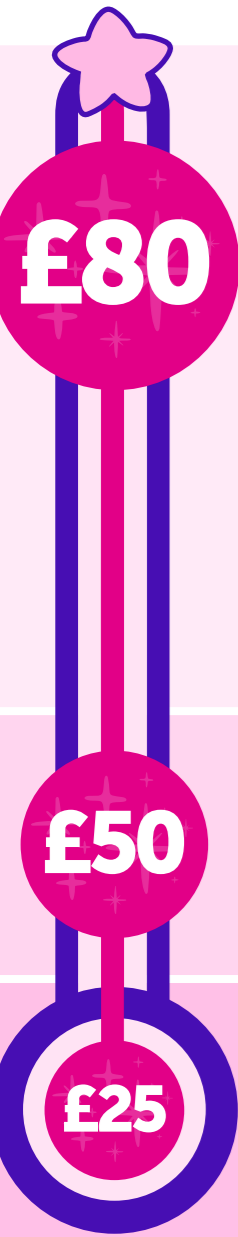
Your fundraising couldn't be more important



Last year you raised a massive £317,671! This paid for one month's specialist and compassionate care at our Inpatient Unit, allowing us to give patients and families precious time together and to build cherished memories when there really is only one chance to get it right.

The money raised will touch the lives of so many people who will never meet those responsible for making their care possible. That's an extraordinary gift you, our Sparkle family have given to our community.

By signing up you have helped ensure the event can go ahead, however did you know that the real difference is made in the sponsorship raised. Help us smash our fundraising goal and raise even more money at the next Sparkle Night Walk!



Could pay towards:

- **a patient attending Day Services** where they will have access to all hospice services. Treating their symptoms, providing specialist pain relief and emotional support, and coming together with others to take part in activities and crafts.
- **an art therapy session** and materials for a bereaved child to help express their feelings creatively. Although we are an adult hospice caring for patients over 18 years old our Supportive Care Team are there for all ages.
- **a celebration at the hospice**, including decorations, balloons, and a cake and tasty treats for birthdays, tea parties or even a wedding.

Could pay towards:

- **two hours of vital nursing care** so that someone facing a life-limiting illness can be at home with their family.

Could pay towards:

- **a helpful meeting with our Benefits Advisor** to help advise patients on their finances and what support they can access.

Fundraising ideas

Just Giving:

The quickest and easiest way to share your story and get those all-important sponsors coming in!

Visit our campaign page at www.justgiving.com/campaign/sparkle-night-walk, click on the **Start Fundraising** button to create your online fundraising page. See our **JustGiving Handy How To Guide**.



Cake Sale

Everyone loves cake! Why not host a cake sale or coffee morning at your place of work or at home. The money raised can go towards your Sparkle Night Walk total.



Quiz Night

Get your friends and family together and host a quiz night at your local pub or village hall. Not only will you give your local community a goodnight out, but they will also join the sparkle buzz and support you in raising those vital funds! You could also run a raffle on the night.



Monthly Challenge

Find something personal to you, you may choose to give up sweet treats, alcohol or go vegan. Or you may aim to challenge yourself to 10,000 steps a day or a sponsored silence.



Host a Roast

Instead of going out for a tasty carvery, why not host a roast! The more the merrier, invite your family and friends round and ask everyone to donate some of the money they have saved by staying in to your fundraising pot.

Visit our website for our A-Z of fundraising ideas: www.ashgatehospice.org.uk/fundraising-toolkit for more inspiration and fundraising ideas and support give us a call on **01246 567 250**.



Is a simple but often overlooked way of boosting your fundraising total. Anyone making a donation, who is a UK taxpayer can Gift Aid their donation. Make sure they tick the Gift Aid box and provide their name and address so we can claim back an extra 25p for every £1 they donate!



Lots of employers run match funding schemes, meaning they'll match the amount of fundraising you've done to help boost your total raised! Speak to your workplace Accounts or HR Team.



You're doing something incredibly worthwhile, let everyone know. Use social media to shout about your amazing fundraising, let all your family and friends know what you are doing and why, remember to include a link to your JustGiving page. Complete the template poster we can provide and display proudly.



We can supply you with collecting tins and buckets.

Thanks to our sponsors and business supporters, every penny raised from the the 2024 event will go towards our care allowing us to continue being there for the people of North Derbyshire when they need us the most.

www.ashgatehospice.org.uk/fundraising

NOCN Group



We are NOCN Group, an educational charity whose core aims are to help learners reach their full potential and organisations thrive.

Our purpose is to provide learners, training providers, employers, and FE colleges a fully integrated range of learning and skills development products and services across a wide range of sectors.

Our offer:



Qualifications



Short Courses



End Point Assessment



Competency Card Schemes

Ashgate Sparkle Night Walk



Sponsoring Ashgate Hospice's Sparkle Night Walk is more than an event; it's a commitment to shining a light on the remarkable dedication that Ashgate Hospice and NOCN Group have in supporting the work of the Health and Social Care sector. At NOCN, we proudly support the extraordinary efforts of those who make a difference every day.

Cheryle Hardy, Sector Manager (Health and Social Care)



Sponsored by



We want to say a big thank you and introduce our main sponsor for Sparkle Night Walk 2024 – NOCN Group.

NOCN Group, based in Sheffield, wanted to support the hospice in tribute to the "extraordinary" support staff's family members have received in recent years.

Among them are India Allen, who knows the difference the hospice can make to families, after two of her grandparents received end of life care on Ashgate's Inpatient Unit at the end of their lives.

Her grandfather Len Allen died at the hospice in June 2011, while her grandmother Dianne Cropper received end of life care in October 2017.

India said: "When my grandpa arrived at Ashgate, the room he was given was far better than we had imagined, and importantly there was a bed for Nan, who never left his side.

"We were able to visit whenever we wanted, the team were just amazing and regardless of all the other families they

were helping, they made us feel like we were the only family going through this sad time.

Alison Ward-Foster, Partnerships Manager at Ashgate Hospice, said: "We're absolutely over the moon to have the wonderful NOCN Group on board as our headline sponsor for our Sparkle Night Walk in 2024!

"I'm so glad we were able to be there for India's grandparents at what must have been such a heart-breaking time for her family.

"Signing up for our walk and raising sponsorship will help us fund care for families like India's who will need us now and in the future.

"We're so grateful to have the support of NOCN Group and we're looking forward for months of Sparkle-filled fun ahead of the big event in June next year!"



Together we can do so much...

Get your friends, family and colleagues together as part of your Sparkle Team. It is so much easier to reach your fundraising goal when working together.

Last year we introduced our **Sparkle Teams Competition**, giving you and your team the opportunity to go head to head with others to be in with an opportunity of winning one of our coveted Sparkle trophies and an invite to our Sparkle Thank You party in September.

Family and Friends

Whether your walking in memory of a loved one or just organising a get together for a good night out, this is the category for you.

Pictured: The Beef Team Raised £7,871 in memory of Matt



The Beef Team
Family and Friends Winners

Education

Either a class, school, college or group of parents from a school go head to head with other education organisations across our area.

Pictured: Team Chesterfield Royal Hospital Education raised £800 in memory of Dawn Moore



Team CRH Education
Education Winners

Workplace

Come together with colleagues to take on other businesses to be in with a chance of being crowned top fundraiser!

Pictured: Team DSF raised £3,597



Team DSF
Workplace Winners

If you aren't already in a team but would like to create one please email events@ashgatehospice.org.uk



Karen Walker
Ward Manager

“As an Ashgate Hospice nurse, it is a privilege to be able to care for families at such a difficult time and help them create precious and lasting memories together. As a charity this is only possible because of people like you. At Ashgate we are all fundraisers, every penny raised helps us be there for our community. That’s why it’s so important we join you this year for Chesterfield’s biggest and sparkliest event.

“Joining the Sparkle Night Walk isn’t just a stroll; it’s a glowing adventure with your favourite people. Team up for laughs, sparkle in unity, and let the good times roll – because when the going gets tough, the tough grab glitter and strut their stuff. It’s not just a walk; it’s a shimmering soirée with your crew. Get ready to sparkle, giggle, and conquer the night together – Just like the Ashgate Hospice Inpatient Unit team!”



The Inpatient Unit Sparkle team



Ashgate Sparkle Night Walk



We hope you are looking forward to the 2024 Sparkle Night Walk, sponsored by NOCN Group, as much as we are and you ready to kick-start your fundraising campaign. Every pound raised will help us continue caring for families across North Derbyshire.

Get in touch   

Our Event Fundraisers are here to support you, if you have any questions about the event or your fundraising call us on **01246 567250** or email **events@ashgatehospice.org.uk**

Visit us at our Fundraising Centre: Unit 89, Storforth Lane Trading Estate, Hasland, Chesterfield, S41 0SN

For frequently asked questions and terms and conditions, please visit:

www.ashgatehospice.org.uk/sparkle-night-walk

**Thank you to NOCN Group
for sponsoring this year's Sparkle Night Walk.**



www.ashgatehospice.org.uk

**Compassionate
care for everyone**



**Ashgate
Sparkle
Night Walk**

Registered Charity No. 700636

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