

# Golf Day Sponsorship Opportunities



Photo:  
Ellie Rhodes

**Friday  
18 July  
2025**

**Ashgate Hospice's** **34th**  
**Annual Golf Day**  
**Chesterfield Golf Club**

 **Compassionate  
care for everyone**

Registered Charity No. 700636

 **Ashgate  
Hospice**

Sponsored by

**SHORTS**

## Why partner with Ashgate?

- **We'll support your business objectives**

We have extensive experience working with businesses and can create a bespoke package to help meet your business objectives.

We will work with you to engage your workforce with our award-winning events, offering them the opportunity to learn new skills, be creative and demonstrate their ability to take on new challenges.

- **Drive sales and customer awareness**

Ashgate Hospice is the most followed adult hospice in the UK with:



**25,000** Facebook likes 



**4,109** Instagram followers



**5,771** TikTok likes



**2,336** LinkedIn followers



**Plus:** significant reach on our website

Our dedicated Marketing and Communications team will work with you to maximise promotional opportunities, both in the local press and across our supporter base.

- **Support every step of the way**

Your dedicated Partnership Manager will provide everything you need to make our partnership a success. We will be with you every step of the way to ensure everything goes as smoothly as possible.

# Golf Day Sponsorship Opportunities

On behalf of everyone at Ashgate Hospice, thank you for considering sponsoring our 34th Annual Golf Day.

When you become a business partner with Ashgate, you are doing something amazing by helping us to care for and support more individuals and those important to them across North Derbyshire who are living with a life-limiting illness. In addition to supporting the hospice, sponsorship is also a fantastic way for you to generate brand awareness amongst your customers and our supporters.

What's more, we will be with you every step of the way to guide you through your Ashgate fundraising journey.

On behalf of all our previous patients, those in our care today, and the families who will depend on us tomorrow, thank you for your support.

## A long-standing fundraising event

Ashgate Hospice's Annual Golf Day returns on Friday 18 July 2025 at Chesterfield Golf Club. Last year a record 52 teams entered and raised an incredible £30,539 for hospice care in North Derbyshire.



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## How your support can make a real difference

Your sponsorship can help to fund vital end of life and palliative care for patients and those important to them across North Derbyshire. That includes families like Julie Whittaker's, whose parents were looked after by Ashgate in 2024.

Lynne and Chris Johnson, a devoted couple of 52 years, spent their final moments side by side in our Inpatient Unit. They received end of life care together in the same room on our Inpatient Unit, holding hands until Lynne died on 13 February 2024 aged 69. She had been diagnosed with a brain tumour less than two months before.

Chris died on 21 February 2024 aged 76 after being told he had bowel and secondary liver cancer. Their daughter, Julie Whittaker, said Ashgate Hospice granted their final wish of being together.

"Dad was there for mum's last breath," she said. "He was holding her hand, and he took so much comfort in that. The ultimate goal was ensuring they were together until the end, and it wouldn't have been possible without Ashgate. They did everything together. Other than when they were at work, they were never apart; they were proper soulmates."

Before being admitted to Ashgate, the couple received palliative care from our Virtual Ward team at home.



"The care was just phenomenal," Julie said. "Not just for mum and dad but for all of us. If they both couldn't have been cared for at the hospice it would have been heartbreaking for us choosing who to be with. Having them together gave our family so much more time with them both."

"Everyone deserves the end of life care my parents had. The staff's love and compassion were incredible, and I wish more families could experience the care we did."

## Main Event Sponsor

**SOLD**

What you will receive for this:

- Your business is associated with all the event activity, from when entry is live up to the date of the event.
- The event logo will be designed to incorporate your company logo. Your business brand would be present wherever the logo is seen, for example, on our website, social media, emails, leaflets etc.
- Recognition as a main sponsor across our established social media platforms, including Facebook, LinkedIn and Instagram.
- Recognition as main sponsor in press and media coverage.
- Reserved space for you within the clubhouse with the opportunity to hand out your own promotional items as teams register, such as pens and other branded merchandise.
- Your business logo and banners on the entrance to the Swing Studio and around the room. You are invited to be positioned here throughout the day to meet golfers and run the 'Nearest the Pin' competition.
- A hole of your choice on the course to sponsor, with the opportunity to man this hole with a member of your team to engage with golfers on the day.
- A full-page advert within our event day programme handed out to all participants.
- Your company logo on a rolling slideshow in the clubhouse at the event.
- A Four Ball team, worth £350, to take part in the competition and enjoy a two-course meal after their round.

Main Event Sponsor for 2025:

**SHORTS**



Your sponsorship could help Ashgate Hospice fund our dedicated Counselling Team to provide face-to-face, telephone or virtual support to a patient and their loved ones.

To find out more about how your sponsorship can help, speak to Anna Jinks, Partnerships Development Officer, on: 07719 979 804 or email [anna.jinks@ashgatehospice.org.uk](mailto:anna.jinks@ashgatehospice.org.uk)

## Halfway Hut Sponsorship £500

### What's included:

- Promote your business with a large banner next to the hut on the green
- Prime location with optimal footfall where players take time to stop and relax with a snack or a drink.



Photo: Ellie Rhodes



## Practice Green Sponsor £500

Display your banner next to the practice green with maximum coverage for your business as players utilise this space before teeing off. You are invited to position yourself here throughout the day and promote your business.

## Hole Sponsorship £150

Your sponsorship will help Ashgate to provide care for patients and those important to them as well as advertising your company on the day to over 200 golfers. There are 18 holes available for sponsorship on the course which will be allocated on a first come first serve basis.

### What's included:

- Display your company's promotional banners on the hole of your choice.
- Reserved space on the tee for you to have a branded gazebo and staff member to engage with participants. You can also run a game or hand out treats.
- Your company logo on a rolling slideshow in the clubhouse at the event.
- Recognition as a hole sponsor across our established social media platforms, including Facebook, LinkedIn and Instagram.



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## Competition holes £200

- 10th Longest Drive Sponsorship
- 8th Nearest the Pin
- 10th Halfway
- 6th Double or Quits Game sponsorship

## Thank you to our 2024 Hole Sponsors

Main Sponsor

**SHORTS**

Halfway Hut	Hole 1	Hole 2	Hole 3	Hole 4	Hole 5	Hole 6
Hole 7	Hole 8	Hole 9	Hole 10	Hole 11	Hole 12	Hole 13
Hole 14	Hole 15	Hole 16	Hole 17	Hole 18		

# Interested in sponsoring our Golf Day?

Please contact **Anna Jinks**,  
Partnerships Development Officer:

**07719 979 804**

**[anna.jinks@ashgatehospice.org.uk](mailto:anna.jinks@ashgatehospice.org.uk)**



Photo: Ellie Rhodes

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[www.ashgatehospice.org.uk](http://www.ashgatehospice.org.uk)



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